



Keypasco has been granted the Frost & Sullivan New Product Innovation Leadership Award for Secure Authentication

Gothenburg, June 30, 2014 – *Keypasco has earned the Frost & Sullivan 2014 New Product Innovation Leadership Award for Secure Authentication for its secure multi-factor authentication solution, which is described by Frost & Sullivan as a **game changer** and “with its Vakten software, Keypasco has the ability to disrupt the secure authentication market, and support the growing need for secure mobility.”*

Each year, the Frost & Sullivan Award for Product Innovation is presented to the company that has demonstrated excellence in new products and technologies; the industry analysts compare and measure performance in order to identify best practices in the industry.

“Recipients of this award represent the top ten percent of their industry: the other ninety percent just can’t keep up.” Frost & Sullivan describes Keypasco as: *“a true pioneer of the 21st century for mobile security.”*

“Keypasco uses features such as a fingerprinting factor that can be used to determine if a correct device is being used (multiple platforms incl. smartphone mobile devices), as well as a geo-location feature to see where the request was made. If it is within the normal pattern for the user, the transaction is authorized and if the behaviour is uncommon for the user, it then uses risk-based factors to determine if the request is fraudulent. Combining those factors together create a more authentic solution for sensitive tasks such as mobile banking.”

To read the whole award report, please click [here](#).



About Keypasco

With more than 20 years of individual experience in IT security, Keypasco’s founders are the minds behind some of the revolutionary two factor authentication technology solutions used today. Keypasco develops secure software, which is designed and customized to be used on trusted devices. We deliver on society’s expanding needs for personal authentication services, identity protection, and secure tasks. Keypasco’s vision is to be a leading vendor of online secure authentication. For more information, visit www.keypasco.com.

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