



Keypasco announced speaker at the Concert International

Gothenburg, September 12th, 2014 – Keypasco is happy to announce that we have been chosen as a speaker at the Concert International event in Paris October the 16th 2014.

[Concert International Event](#) is an annual event arranged by the members of the association among which: Worldline, AVEO, CIB Ingénierie, Dart et Associés, Lyra Network, Parkeon, Paybox Services, TNSi, Univers Monétique, VeriFone. Since the association's foundation in 1987 this trade association gives the opportunity to its members to support the development of the payment sector by sharing outstanding know-how and expertise.

The existence and longevity of the Concert International reflects a genuine community of interest and we see our invitation to be included as an honor. The event that will take place this October is arranged to inspire a discussion around two themes *Big Data* and *Strong Authentication*.

The rise of sales channels, the growth of e-commerce and the development of new payment methods are all scenarios that require a strong and efficient authentication. To handle the creativity and power of cybercriminal organisations, we need stronger authentication solutions to verify the identity and quality of end users.

During the event participants will share their view and experiences within the two main areas and Keypasco will be one of three companies presenting in the Secure Authentication section. We will use this opportunity to present our outstanding multi-factor authentication solution and customer use cases.

Keypasco's vision for attending the event is to gain knowledge about the French e-Payment market, to share information about our services and to be recognised as an active contributor on the Secure Authentication market. Keypasco is happy to be represented by our Key Account Manager Juliette Badin, who is excited for the networking opportunities that this event will bring to us.

[Come join us at Hôtel d'Aubusson – 33 rue Dauphine – 75006 Paris!](#)

About Juliette Badin

Key Account Manager at Keypasco, has a Master in Business Administration from INSEEC Business School.

"Join us in the cloud, it's much more secure up here!"

About Keypasco

Keypasco develops a secure software-based authentication solution that is designed and customized to be used on trusted devices. Keypasco manages the software through its entire lifecycle, as well as the confidential data it contains. We deliver on society's expanding needs for personal authentication services, identity protection within Internet banking, online gaming, eCommerce, mobile Commerce, mobile payment and eGovernment. Keypasco's vision is to be a leading supplier of services for securing cloud services.

For more information, visit <http://www.keypasco.com> or contact our media contact.

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